



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
MAYOR'S VOLUNTARY ACTION CENTER

EDWARD I. KOCH
Mayor

WINIFRED L. BROWN
Executive Director

61 Chambers Street
New York, New York 10007

Telephone: 566-5950

PRESS ADVISORY

TOURNAMENT OF ROSES PARADE, A SALUTE TO THE VOLUNTEER
HAS LOCAL IMPACT

- WHO: The Mayor's Voluntary Action Center and twelve other such centers in the tri-state area are affiliates of VOLUNTEER: The National Center for Citizen Involvement.
- WHAT: The Tournament of Roses Parade is "A Salute to the Volunteer." VOLUNTEER'S float will be depicting exemplary volunteer projects. All floats will salute volunteers.
- WHEN: January 2nd, 1984
- WHERE: Pasadena California and the homes of your viewers or readers.

LOCAL IMPACT: Your public will want to know more about how they too can volunteer. In New York City they can call the Mayor's Voluntary Action Center at (212) 566-5950. Elsewhere they can call their local Volunteer Center.

For Details; please contact: Joan Simon Crespi - Deputy Director,
MVAC - 566-5950.

BROOKLYN OFFICE

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SECOND CAREERS VOLUNTEER PROGRAM

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