



ASSOCIATION FOR VOLUNTEER ADMINISTRATION

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AVA Honors Leadership and Professionalism in Volunteerism

(Richmond, VA)—The Association for Volunteer Administration (AVA) recently presented three awards for outstanding leadership and professionalism in volunteerism at the 1998 International Conference on Volunteer Administration in Dallas-Fort Worth, Texas.

The Volunteer Administrator of the Year Award was awarded to Mary Mulligan, long-time Director of Volunteer Administration for the Barbara Ann Karmanos Cancer Institute, formerly the Michigan Cancer Foundation. For the past 44 years Ms. Mulligan has worked as both a volunteer and an employee to recruit volunteers and generate community interest in the battle against cancer. Her truly innovative approach to problem-solving led to the development of numerous unique programs, some of which set the standard for volunteer administration practices of today. "I am completely surprised and honored to be considered," Mary said of her award. "The world of volunteering has grown so much and it needs so many more talented administrators in order to foster more involvement. It's a growing concern." AVA honors an individual each year who exemplifies excellence in the profession of volunteer administration.

In addition, two organizations were awarded the AVA Organizational Service Award in recognition of their commitment to community service and volunteerism. The Idaho Press-Tribune has adopted the philosophy of "In Touch – In Tune – Involved", demonstrating ongoing support for community engagement. Serving the population of Canyon County within an area of 603 square miles, articles related to volunteer activities and service to the community appear virtually every other day, while feature articles and editorials related to these topics are often found on the front page. Shirley Conger, a consultant in volunteerism, stated in her nomination, "Measuring the effect of constant positive reinforcement of the ideals of volunteerism and service is difficult. However, the energy and can-do attitude throughout the county must be attributed to the way this newspaper covers its beat. The Idaho Press-Tribune is an outstanding model of what every community newspaper should be."

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The Association for Volunteer Administration is an international membership organization whose purpose is to promote professionalism and strengthen leadership in volunteerism.

(MORE)

The second Organizational Service Award was presented to the Courage Center in Minneapolis, Minnesota, a renowned rehabilitation facility serving over 22,000 children and adults with physical disabilities and sensory impairment from around the world. With over 2400 volunteers at work in 70 programs, the Courage Center stands as a model of volunteer program excellence in many ways: its Volunteer Leadership Council representing all departments where volunteers are involved; extensive in-house training for all staff and volunteers; effective utilization of people with disabilities as volunteers; more than 200 types of volunteer opportunities which expand the talents of each volunteer and intern; and extensive collaborative efforts with community businesses and organizations in support of the Courage Center mission. "The base of strength emanates from the executive support of volunteering substantiated by budget, organizational structure, and performance evaluation of staff based on volunteer supervision," states Jackie Sinykin, Executive Director of the local Volunteer Center. "Only a handful of organizations stand out as models which make a strong impact in the community, and Courage Center is one such model."

AVA is an international membership organization with over 1,600 members who share a commitment to the effective professional leadership of volunteer efforts. Founded in 1960, AVA has shaped a profession that lacked formal structure, communication and common identity. AVA offers a competency-based credentialing program, publishes a quarterly journal, advocates on issues relating to the management of volunteer resources and holds an annual international conference. The association also collects data on member demographics and educational needs, endorses applicable college and university level courses and recognizes outstanding individuals and organizations for their contributions to the profession of volunteer management.

For more information about AVA's new initiatives, call 804/346-2266 or use the e-mail address: avaintl@mindspring.com.

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AVA SALUTES THESE 1998 WINNERS

Volunteer Administrator of the Year Award

MARY MULLIGAN

Mary Mulligan is the Director of Volunteer Administration for the Barbara Ann Karmanos Cancer Institute, formerly the Michigan Cancer Foundation. She has demonstrated a lifelong commitment to community involvement through volunteerism and community service, both as a volunteer for the organization, and later as an employee. Her truly innovative approach to problem-solving led to the development and implementation of numerous unique and creative programs, some of which set the standard for volunteer administration practices of today.

In 1954, Mary made a pledge to herself to join the fight against cancer for the long haul, and that she did! As a volunteer for the Michigan Cancer Foundation, she worked diligently to recruit new volunteers, to develop and improve existing programs, and to generate community interest in the battle against cancer. After ten years of dedicated volunteerism, she felt the need to take her pledge a step further, by dedicating her career to this most worthy cause.

Thank you, Mary, for exemplifying excellence in our profession!

Organizational Award

IDAHO PRESS TRIBUNE

The Idaho Press-Tribune, with a circulation of 20,500, serves 60,000 to 70,000 of the total population of 112,000 of Canyon County, Idaho. The county, located in the west portion of the Treasure Valley, encompasses 603 square miles, approximately one-third the size of the state of Delaware. The newspaper's philosophy is seen in their slogan "In Touch - In Tune - Involved." They certainly walk their talk. Over a two-year period, articles related to volunteer activities and service to the community appeared on average every 2.5 days in 1996 and an article every other day in 1997. The newspaper is also an outstanding model of responsible community journalism. The feature articles, pictures, and editorials are comprehensive and are often found on the front page.

Congratulations on your commitment to community service and volunteerism!

Organizational Award

COURAGE CENTER

There are many reasons why Courage Center stands out as an innovative and progressive organization -- their effective utilization of people with disabilities, their Volunteer Leadership Council, their in house staff training program, and their philosophy of "where abilities and disabilities become possibilities". Any volunteer program, from the smallest grassroots to the largest sophisticated organization, can benefit by emulating the elements underlying the phenomenal success of this program:

- support from the top
- progressive partnership philosophy of service delivery
- competency training for ALL involved
- innovative development of volunteer opportunities and dynamic programming
- effective and creative ways to incorporate the client volunteer
- annual impact evaluation of their efforts so that each year they stretch for even greater impact.

Courage Center is, indeed, a program that should be held in highest esteem and pride by all who serve in our field. It is a remarkable program that embodies the very best of what our profession promotes!



1998 AWARDS NOMINATION FORMS

**The AVA Awards Committee is proud to present
the nomination information for 1998.**

On the following pages you will find each of the three awards described in detail.

**In order to standardize the nomination process,
you will note there is a common format for submitting a nomination.**

Please use this format for whichever award you select.

THE 1998 ASSOCIATION FOR VOLUNTEER ADMINISTRATION AWARDS

There are three distinct awards: **AVA Volunteer Administrator of the Year Award**; **AVA Organizational Service Award**; **Harriet Naylor Distinguished Member Service Award**. Please take time to carefully read each of the three paragraphs describing the nature of the award. This will ensure that your nomination is for the most appropriate award.

PAST RECIPIENT OF THE AVA VOLUNTEER ADMINISTRATOR OF THE YEAR AWARD

1997 Nancy J. McLeod, City of Phoenix Volunteer Program

PREVIOUS SERVICE AWARD WINNERS

1981 Hon. James B. Hunt, Jr., Governor of North Carolina
1982 Women in Community Service, Inc.; Helping Hands Program, Allstate Insurance Co.; Hon. Robert D. Ray, Governor of Iowa.
1983 J.C. Penney Company, Inc.; Army Community Service Program; Corporate Volunteer Coordinators Council of New York
1984 National Council of Jewish Women; National Football League Charities
1986 Peace Corps
1987 United Way of America
1988 Brian O'Connell of Independent Sector; The Association of Junior Leagues, Inc.
1989 Hon. George C. Romney; The American Red Cross
1990 Campus Compact; The Salvation Army
1991 Habitat for Humanity
1992 Mrs. Lt. Colonel Jean Davis; Corporate Volunteerism Council of Minneapolis/St. Paul
1993 Bernice Skirboll, RSVP of Community Service Society of New York
1994 Cesar Rivera, Providian Corporation; Anna Bixby Women's Center; American Association of Retired Persons (AARP)
1995 Marilyn MacKenzie; Community of Oklahoma City, OK; Southwest Airlines
1996 Volunteer Centre, Calgary, Alberta, Canada; Carroll College, Baltimore, Maryland; Lt. Col. Ronda Bollwahn, The Salvation Army
1997 Texas Department of Human Services Adopt-a-Nursing Home

PAST RECIPIENTS OF THE HARRIET NAYLOR DISTINGUISHED MEMBER SERVICE AWARD

1981 Marion Jeffery	1990 Christine G. Franklin, CVA
1982 Carol G. Moore, Marlene Wilson	1991 Nancy Jane Barker
1983 Eva Schindler Rainman	1992 Laura Lee Geraghty
1984 Ivan Scheier	1993 Caroline W. Todd
1985 Harriet Naylor, Sarah Jane Rehnborg	1994 Billie Ann Myers
1986 Sue Vineyard	1995 Katherine Campbell
1987 Joanne Holbrook Patton	1996 Jeanne Bradner
1988 Winifred Brown, CVA	1997 Jane Leighty Justis
1989 Susan J. Ellis	

AWARDS CRITERIA AND INFORMATION

The following three awards will be presented at the 1998 International Conference on Volunteer Administration. The nomination must be very specific in describing how the nominee meets the criteria set forth for each award.

AVA VOLUNTEER ADMINISTRATOR OF THE YEAR AWARD

No matter the title, those who mobilize volunteers to improve communities are central to who we are and what we do as members of the profession of volunteer administration. This award recognizes a colleague for excellence in performing this role.

I. SPECIFIC CRITERIA FOR NOMINATION

- ◆ The nominee must be a member of the Association for Volunteer Administration.
- ◆ The nominee must be a practicing volunteer administrator. Titles vary but include: coordinator, director, manager, specialist, chair, executive director, and those who have the responsibility for volunteers in their organization but may also be responsible for other tasks such as fund raising and personnel administration.
- ◆ The nominee should:
 - serve as a mentor for new volunteer administrators;
 - demonstrate a commitment to the core ethical values of AVA;
 - promote volunteerism within his/her organization and/or within the community while managing an effective volunteer program;
 - engage volunteers in an extraordinary way to improve the community;
 - demonstrate competency in the field of volunteer administration.
- ◆ The nomination should address the general competencies of a volunteer administrator as outlined by the Certification in Volunteer Administration Program: *Planning and Organization, Management, Interpersonal Behavior, and Knowledge of the Profession.*

AVA ORGANIZATIONAL SERVICE AWARD

This award is given to one or more organizations or corporations which promote volunteerism, provide service through a unique model, and have made a substantial impact in their community.

Successful nominations demonstrate the outstanding significance of the nominee's work through program descriptions, facts and figures demonstrating outcomes, and references.

I. SPECIFIC CRITERIA FOR NOMINATION

- ◆ Nominations for this award are open to the entire community service field. They may be international, national, or a local chapter of a national/international organization, or simply local in scope.
- ◆ The nomination must describe the accomplishments and contributions of the nominee and what impact the described activities have made to the field of service and volunteerism.

HARRIET NAYLOR DISTINGUISHED MEMBER SERVICE AWARD

This award is presented annually to an active AVA member who has made an outstanding contribution to the Association for Volunteer Administration. Recipients of the award are recognized for their professional leadership through advocacy, research, publications, educational and/or program development, and management.

The award honors the memory of Harriet Naylor, a mentor to many, who worked tirelessly to promote recognition for the profession of volunteer administration, strongly supported AVA, and is known for the book she wrote in 1967: *Volunteers Today: Finding Training, and Working With Them*.

I. SPECIFIC CRITERIA FOR NOMINATION

- ◆ The nominee must be a member of the Association for Volunteer Administration.
- ◆ The nomination must describe the accomplishments and contributions of the nominee, what impact the described activities have made on the Association for Volunteer Administration and to the field of volunteer administration.

INFORMATION REQUIRED FOR EACH NOMINATION

The following information is required for each award nominee.

I. NOMINEE INFORMATION

- ◆ Name, Title, Agency, Full Address, Phone, Fax Number, and E-mail.

II. FORMAT

- ◆ The nomination can be no longer than two, double spaced pages.
- ◆ Five copies of the nomination information must be sent to the address provided.
- ◆ Supporting materials consisting of news articles and photographs of no more than five examples may be enclosed.
- ◆ Forms must be sent to the address below. **Deadline: May 29, 1998.**

III. REFERENCES

- ◆ Three one-page letters of support must accompany each nomination. At least one letter must be from an AVA member.
- ◆ Each reference must include the writer's: Name, Title, Agency, Full Address, Phone, Fax Number, and E-mail.

IV. NOMINATOR INFORMATION

- ◆ Name, Title, Agency, Full Address, Phone, Fax Number, and E-mail.
- ◆ Nominators must be AVA members.

V. SEND NOMINATION TO:

Association for Volunteer Administration, P.O. Box 32092, Richmond, Virginia 23294 USA

Questions? Contact the AVA office at 804-346-2266 or via E-mail at: ava@freedomnet.com



MEMBERSHIP APPLICATION

Name _____ Title _____

Organization _____

Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Phone (work) _____ (home) _____

Fax _____ E-mail _____

- ◆ Would you like a "letter of investment" sent to your supervisor, acknowledging your AVA membership and your commitment to professionalism in volunteer management?
If so, please provide your supervisor's name, title and mailing address:

- ◆ Please indicate what type of organization/setting you represent:
(You may check more than one, if applicable. This information will be used in the Member Directory to identify affinity groups.)

- Arts/ Museum/ Cultural Organization
- Corporation/Business
- Courts/Corrections/Crime Prevention
- Health/Hospital
- Local Government
- Mental Health/Substance Abuse
- Military
- Multi-Service Community/Neighborhood Organization
- Professional Association/Network
- Public Safety/Fire Service/Law Enforcement
- Recreation/Park/Natural Resources
- Religious Institution/Faith-Based
- School/Higher Education/Library
- Senior Services
- Services for Persons with Disabilities
- Services for Youth/Youth Development
- Social Services
- Training/Consulting
- Volunteer Center/State Office/Regional or National Volunteerism Organization
- Other: _____

- ◆ Please indicate the sector of which your organization is a part:
 - Non-Profit
 - Public (Government)
 - For-Profit

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