

# 1999 AVA Award Recipients

## **Betty Stallings, MSW**

### ***Harriet Naylor Distinguished Member Service Award***

Betty Stallings, MSW, is an international trainer, keynote speaker and consultant specializing in volunteer management, fundraising and board development. Betty's informal counsel and creative ideas have influenced AVA over the years. Her insights were particularly valuable during AVA's recent initiative on positioning the profession. In addition, Betty's speeches and presentations have always emphasized the value of professionalism in our field and the merits of belonging to a professional organization.

A lifelong volunteer, founder and executive director of a volunteer center, and successful fundraiser, Betty is known for her vitality, inspiring message, engaging humor, practical presentations and valuable resources. She is an instructor at the University of Colorado, is a popular trainer for regional, national and international conferences and consults with many non-profit organizations around the U.S. and Canada. She has written a number of publications including her newest book, How to Produce Fabulous Fundraising Events, which devotes special attention to the role of volunteers in resource development.

*The Harriet Naylor Distinguished Member Service Award is presented to an active AVA member who has made an outstanding contribution to the association. Recipients of the award are recognized for their professional leadership through advocacy, research, publication, educational and program and/or program development and management. The award honors the memory of Harriet Naylor, a mentor to many, who worked tirelessly to promote recognition for the profession of volunteer administration, strongly supported AVA and is known for the book she wrote in 1967, Volunteers Today: Finding, Training and Working With Them.*

## **Joyce Conner**

### ***Volunteer Administrator of the Year Award***

ACTIVE is not only the acronym for the program developed and managed by this year's Volunteer Administrator of the Year, but it is the word that describes the person. Joyce Conner, director of the award winning City of Kettering, Ohio's volunteer program is the embodiment of the ethics and spirit of volunteerism. Initiated by Joyce in 1979, ACTIVE (Active Citizens Together in Volunteer Endeavors) puts citizens to work side by side with city staff. Volunteering as researchers, couriers, drafters, artists, playground assistants, and coaches, citizens have helped stretch the city's budget while learning more about their city.

A longtime member of AVA, Joyce is committed to developing a climate conducive to respect and pride for volunteerism. She initiated the Ohio Association for Municipal Volunteers, is active in her local association and has served as the president of VOLUNTEER Ohio. A certified volunteer manager, Joyce is the first graduate of the Volunteer Management Program at Sinclair College. Joyce also hosts "Community Connection," a public access cable TV show.

"Easy to work with, professional, passionate, willing to serve, gracious, and leader" are words used to describe Joyce Conner, an inspiring example of professional excellence.

*The AVA Volunteer Administrator of the Year Award recognizes a colleague for excellence in the field of volunteer administration. Recipients are recognized for serving as mentors, demonstrating commitment to AVA's ethical values, promoting volunteerism within his/her organization and/or community, engaging volunteers in an extraordinary way to improve the community and demonstrating competency as a volunteer administration professional.*

(continued)

## **Army Family Team Building**

### ***Organizational Award***

Army Family Team Building is an example of one of the Army's most successful volunteer programs. It is an educational program requested, designed, written, and instructed *by* volunteer family members *for* family members. AFTB teaches family members the Army's culture and the life skills needed for independence and self-sufficiency.

For most, coming into the Army is a culture shock. In 1994 AFTB was created as a solution to help Army spouses cope with the rigors of successfully maneuvering through the myriad of Army systems. The learning is progressive, starting with basic knowledge about the Army and moving to building leadership skills.

Since the first AFTB class, more than 250,000 soldiers, family members and Department of the Army civilians have attended classes taught by more than 3,500 volunteer trainers worldwide. AFTB is at every Army installation throughout the world.

The program has been translated into German, Korean, and Spanish, to reach out to spouses who do not speak English. AFTB reaches out to the Army Reserve, the National Guard and to local schools and churches. They partner with the United Way, YMCA/YWCA, local colleges and universities and the American Red Cross to teach Army families about the resources beyond the installation gates.

## **Community Service Volunteers**

### ***Organizational Award***

Community Service Volunteers is the United Kingdom's leading volunteering agency. Its mission and philosophy is to involve citizens of all backgrounds in strengthening and enriching their communities. Thanks to a pilot project initiated by CSV, the UK government funded "Millennium Volunteers" which offers young people the opportunity to perform one year of full-time service.

CSV involves over 90,000 volunteers each year in seven nationwide programs and has formal partnerships with agencies in more than 20 countries worldwide.

CSV launched a professional development and networking program for volunteer administrators in 1998. CSV's Institute for Advanced Studies in Volunteer Management is designed to provide training, intensive networking, private and peer consultations and problem-solving teamwork.

CSV is said to be "an inspiring example of what can be accomplished through experience, commitment and a strong belief in the power of people."

Elisabeth Hoodless, CSV's executive director, is a longtime active AVA member, sharing global perspectives on volunteer administration.

*The AVA Organizational Award is presented to one or more unique organizations or corporations that promote volunteerism, provide service through a unique model and have made a substantial impact in their community. The volunteer work, dedication, support, loyalty and continued efforts are evidence of the recipient's concern for volunteerism.*

### **Congratulations to these additional 1999 nominees:**

*Harriet Naylor Distinguished Member Service Award:* Sarah Kegerreis

*Administrator of the Year Award:* Diane Bissonette, Joan M. Dougherty, Robin Popik, Terry Williams

*Organizational Award:* Cincinnati Elfun, Joseph L. Morse Geriatric Center, Leadership Training Network



# **1999 AWARDS NOMINATION FORMS**

**The AVA Awards Committee is proud to present  
the nomination information for 1999.**

**On the following pages you will find criteria concerning the three different awards  
as well as general information that is required of all nominations.**

**Deadline: May 28, 1999**

**Return to: Association for Volunteer Administration  
P. O. Box 32092  
Richmond, VA 23294 USA**

# THE ASSOCIATION FOR VOLUNTEER ADMINISTRATION AWARDS

The Association for Volunteer Administration annually presents three distinct awards:

## Harriet Naylor Distinguished Member Service Award AVA Volunteer Administrator of the Year Award AVA Organizational Award

### PAST RECIPIENTS OF THE HARRIET NAYLOR DISTINGUISHED MEMBER SERVICE AWARD

1981 Marion Jeffery	1990 Christine G. Franklin, CVA
1982 Carol G. Moore, Marlene Wilson	1991 Nancy Jane Barker
1983 Eva Schindler Rainman	1992 Laura Lee Geraghty
1984 Ivan Scheier	1993 Caroline W. Todd
1985 Harriet Naylor, Sarah Jane Rehnborg	1994 Billie Ann Myers
1986 Sue Vineyard	1995 Katherine Campbell
1987 Joanne Holbrook Patton	1996 Jeanne Bradner
1988 Winifred Brown, CVA	1997 Jane Leighty Justis
1989 Susan J. Ellis	

### PAST RECIPIENTS OF THE AVA VOLUNTEER ADMINISTRATOR OF THE YEAR AWARD

1997	Nancy J. McLeod, City of Phoenix Volunteer Program
1998	Mary Mulligan, Karmanos Cancer Institute, Michigan

### PAST RECIPIENTS OF THE AVA SERVICE AWARD

1981	Hon. James B. Hunt, Jr., Governor of North Carolina
1982	Women in Community Service, Inc.; Helping Hands Program, Allstate Insurance Co.; Hon. Robert D. Ray, Governor of Iowa.
1983	J.C. Penney Company, Inc.; Army Community Service Program; Corporate Volunteer Coordinators Council of New York
1984	National Council of Jewish Women; National Football League Charities
1986	Peace Corps
1987	United Way of America
1988	Brian O'Connell of Independent Sector; The Association of Junior Leagues, Inc.
1989	Hon. George C. Romney; The American Red Cross
1990	Campus Compact; The Salvation Army
1991	Habitat for Humanity
1992	Mrs. Lt. Colonel Jean Davis; Corporate Volunteerism Council of Minneapolis/St. Paul
1993	Bernice Skirboll, RSVP of Community Service Society of New York
1994	Cesar Rivera, Providian Corporation; Anna Bixby Women's Center; American Association of Retired Persons (AARP)
1995	Marilyn MacKenzie; Community of Oklahoma City, OK; Southwest Airlines
1996	Volunteer Centre, Calgary, Alberta, Canada; Carroll Community College, Westminster, MD; Lt. Col. Ronda Bollwahn, The Salvation Army
1997	Texas Department of Human Services Adopt-a-Nursing Home
1998	Idaho Press-Tribune; Courage Center-Minnesota

## GENERAL INFORMATION

Required of all nominations in all three categories.

### 1. Nominee Information

- ◆ Name, Title, Agency, Full Address, Phone, Fax Number, and E-mail.

### 2. Nominator Information

- ◆ Name, Title, Agency, Address, Phone, Fax Number and E-mail
- ◆ Must be an Association for Volunteer Administration member

### 3. Contents of Nomination Packet

- ◆ Use the appropriate nomination form and the questions as a guideline. Submit a maximum of two, double spaced pages. Take careful note of the criteria in the award category.
- ◆ No more than five examples of supporting materials may be included. This includes news articles and photographs.
- ◆ Three one-page letters of support must accompany the nomination. At least one reference must be from an AVA member. Each reference must include the writer's name, title, agency, full address, phone, fax number and e-mail.
- ◆ Five copies of the nomination information must be sent to:

### 4. Deadline: **May 28, 1999**

### 5. Awards are presented at the International Conference on Volunteer Administration (ICVA)

### 6. Questions? Contact the AVA office at (804) 346-2266 or [avaintl@mindspring.com](mailto:avaintl@mindspring.com)

### ***HARRIET NAYLOR DISTINGUISHED MEMBER SERVICE AWARD***

This award is presented to an active Association of Volunteer Administration member who has made an outstanding contribution to the Association. Recipients of the award are recognized for their professional leadership through advocacy, research, publication, educational and/or program development, and management.

The award honors the memory of Harriet Naylor, a mentor to many, who worked tirelessly to promote recognition for the profession of volunteer administration, strongly supported AVA, and is known for the book she wrote in 1967: *Volunteers Today: Finding Training, and Working With Them*.

#### **SPECIFIC CRITERIA FOR NOMINATION**

- ◆ The nominee must be a member of the Association for Volunteer Administration.
- ◆ The nomination must describe the accomplishments and contributions of the nominee, what impact the described activities have made on AVA and to the field of volunteer administration.

## ***AVA VOLUNTEER ADMINISTRATOR OF THE YEAR AWARD***

This award recognizes a colleague for excellence in the field of volunteer administration. No matter the title, those who mobilize volunteers to improve communities are central to who we are and what we do as members of the profession of volunteer administration.

### **SPECIFIC CRITERIA FOR NOMINATION**

- ◆ The nominee must be a member of the Association for Volunteer Administration.
- ◆ The nominee must be a practicing volunteer administrator. Titles may vary but the principal responsibility will be managing volunteers for the organization. The nominee may have other assigned duties.
- ◆ The nominee should:
  - serve as a mentor for new volunteer administrators;
  - demonstrate a commitment to the core ethical values of AVA;
  - promote volunteerism within his/her organization and/or within the community while managing an effective volunteer program;
  - engage volunteers in an extraordinary way to improve the community;
  - demonstrate competency in the field of volunteer administration.
- ◆ The nomination should address the general competencies of a volunteer administrator as outlined by the Certification in Volunteer Administration Program: *Planning and Organization, Management, Interpersonal Behavior, and Knowledge of the Profession.*

## ***AVA ORGANIZATIONAL AWARD***

This award is presented to one or more organizations or corporations that promote volunteerism, provide service through a unique model, and have made a substantial impact in their community. The volunteer work, dedication, support, loyalty and continued efforts are evidence of the nominees' concern for volunteerism.

Successful nominations demonstrate the outstanding significance of the nominee's work through program descriptions, facts and figures demonstrating outcomes, and references.

### **SPECIFIC CRITERIA FOR NOMINATION**

- ◆ Nominations are open to the entire community service field. They may be international, national, or local.
- ◆ The nomination must describe the accomplishments and contributions of the nominee and what impact the described activities have made to the field of service and volunteerism.

# Association for Volunteer Administration Nomination Form

**Harriet Naylor Distinguished Member Service Award**

The purpose of this award is to recognize an AVA member who has made a significant contribution to the Association.

**Volunteer Administrator of the Year Award**

The purpose of this award is to recognize a colleague for excellence in the field of volunteer administration.

**Organizational Award**

The purpose of this award is to recognize an organization which promotes volunteerism and has made a substantial impact on their community.

**Nominee:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Nominator:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Consider the following when completing your submission:**

**Harriet Naylor Distinguished Member Service Award**

Why should nominee receive this award?

Indicate the nominee's accomplishments. Include a description of the nominee's direct contributions to AVA.

**Volunteer Administrator of the Year Award**

Why should nominee receive this award?

Indicate the nominee's accomplishments. If possible, include a resume.

**Organizational Award**

Describe the program developed or supported by the nominee.

What was the program's impact on the community?

Were any unique partnerships created as a result of the program?

**AVA appreciates the time and efforts  
of the 1999 Awards Committee:**

***Syrelle Bernstein  
Magda Rigo, Chairperson  
Pamela Robinson  
Peggy Rogers***

## **1999 Award Recipients**

***Honoring Excellence  
in Volunteer Administration***

**International Conference  
on Volunteer Administration  
*November 8, 1999***