



AVA

Awards Luncheon

RECOGNIZING

Dedicated service to AVA

Contribution to the field
of volunteer resources management

Positive impacts on the lives
of individuals and communities
through volunteerism

International Conference on
Volunteer Administration

DENVER, COLORADO, USA

OCTOBER 10, 2002

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CEREMONY

SPECIAL RECOGNITION

**Recipients of the Certified in Volunteer Administration Credential
2001-2002**

Lifetime AVA Membership

Marlene Wilson
Boulder, Colorado, USA

2002 AVA AWARDS RECIPIENTS

Volunteer Administrator of the Year Award

David Meacham; National Director of Volunteer Support, Planned Parenthood Federation of America
New York, New York, USA

Distinguished Service Awards

Nancy Gaston, CVA; Owner, Gifts Differing
Vancouver, Washington, USA

KPMG and its Employee Volunteer Program, "Involve"
Montvale, New Jersey, USA

Raffael Montenotte; Buddy Program Coordinator, AIDS Project Los Angeles
Los Angeles, California, USA

Harriet Naylor Distinguished Member Service Award

Suzanne Lawson, CVA; National Executive Director, ALS Society of Canada
Toronto, Ontario, Canada

Special Thanks to the 2002 AVA Awards Committee:

Patrice Lynch (Chair)

Arthritis Foundation, Michigan Chapter
Southfield, Michigan, USA

Florence Brown

Las Vegas Springs Preserve
Las Vegas, Nevada, USA

Ruth Buell

Monterey Bay Aquarium
Monterey Bay, California, USA

Vicki Fillman

Life Stream
Yorktown, Indiana, USA

Victoria McDonald, CVA

The Salvation Army
West Chester, Pennsylvania, USA

Michael Stills

Colorado Natural Resource Volunteer Managers
Evergreen, Colorado, USA

Lillian Sullivan

American Red Cross
Columbia, Georgia, USA

Marilyn Vallejo

American Red Cross
Mineola, New York, USA

Nancy J. McLeod

AVA Board Liaison
Phoenix, Arizona, USA

CVAs Awarded 2001-2002

Linda Adolph, CVA
DeAnna Bennett, CVA
Linda G. Dameron, CVA
Sandy DeMarco, CVA
Jane Johnson Eck, CVA
Kathryn Gitto, CVA
Robert R. Gronko, CVA

Barbara Hall, CVA
Anthea Hoare, CVA
Constance Kelly, CVA
Marianne Kerr, CVA
Lise P. Landry, CVA
Mary Y. Matayoshi, CVA
Dariece McClure, CVA

Victoria T. McDonald, CVA
Nancy J. McLeod, CVA
Carol Olsen, CVA
Mary Y. Purnell, CVA
Charlene Robson, CVA
Steven M. Schultz, CVA
Karen Siemsen, CVA

Patricia Anne Smith, CVA
Suzanne Staron, CVA
Tina Sweeten, CVA
L. Paige Tucker, CVA
Susan Vavra, CVA
Cindy Wells, CVA
Paula Wright, CVA

Lifetime AVA Membership

Marlene Wilson

Marlene Wilson is recognized internationally as one of the foremost authorities in the field of volunteer management. For over 30 years, she has been conducting workshops, writing books, and creating videotapes to provide thousands of volunteer directors and volunteers with the skills they need to improve the impact they make in their communities. In 1972 Marlene created a Volunteer Management Certification Program at the University of Colorado--the first of its kind anywhere. She directed the program for 25 years. Marlene started her company, Volunteer Management Associates, to manage her publishing, consulting, and training activities. In 1982 she received AVA's Distinguished Member Award. AVA is extremely proud to count Marlene Wilson among its most steadfast members.

Volunteer Administrator of the Year Award

The AVA Volunteer Administrator of the Year Award recognizes a colleague for excellence in the field of volunteer administration. Recipients are recognized for serving as mentors, demonstrating commitment to AVA's ethical values, promoting volunteerism within his/her organization and/or community, engaging volunteers in an extraordinary way to improve the community, and demonstrating competency as a volunteer administration professional.

David Meacham; National Director of Volunteer Support, Planned Parenthood Federation of America, New York, New York, USA

David Meacham has served as a mentor, role model, and leader in the field of volunteer administration in the organizations where he has been employed and in other settings on the national and international levels. In his current position, Meacham organized a national network of volunteer administrators within the 129 Planned Parenthood affiliates in the United States. Dedicated to enhancing the professionalism of these volunteer administrators, this group adopted a Declaration of Core Values that correlates with AVA's.

In addition, Meacham increased the visibility of volunteerism in the organization by opening a Center for Volunteer Engagement in the San Francisco, California office. The center is a national resource center for Planned Parenthood leaders and volunteer administrators, providing financial incentives for affiliates to establish volunteer programs, assisting with training, conducting research, and advocating for inclusive involvement of volunteers. Meacham worked with senior management to have education and support for volunteer managers established as an organizational strategic goal. He also established the first volunteer program at Planned Parenthood's headquarters in New York.

Distinguished Service Awards

The Distinguished Service Awards are presented to an individual, organization, or corporation which promotes volunteerism, provides service through a unique model, and has made a substantial impact in their community. The volunteer work, dedication, support, loyalty, and continued efforts are evidence of the recipient's concern for volunteerism.

Nancy Gaston, CVA; Owner, Gifts Differing, Vancouver, Washington, USA

Known for her talents as a mentor, educator, and leader, Nancy Gaston, CVA, has been active in volunteer administration for over 20 years. She is noted for helping new volunteer administrators become comfortable in their jobs and in the profession. She has used her skills as director of a volunteer-staffed crisis hotline, as the director of a volunteer center, and in a faith-based position combining religious education with volunteer administration. As the owner of a training and consulting business, Gaston works with church groups, nonprofit and governmental boards, and advisory councils. She is a freelance writer and contributed to a guide about supervising volunteers.

Gaston has been active in the Northwest Oregon Volunteer Administrators Association and international AVA for many years. As one of the first professionals to earn the CVA credential, she has been a champion of the revised CVA process during her tenure as Vice President of Professional Development. She has also been the chair of an AVA region, the Nominating and Awards committees, and certification panels. She served as guest editor of *The Journal of Volunteer Administration* in 1999.

KPMG and its Employee Volunteer Program, "Involve." Headquartered in Montvale, New Jersey, USA.

Volunteerism, community service, and corporate social responsibility are woven throughout the culture of the KPMG accounting firm. A network of "virtual" coordinators in over 85 offices share ideas and best practices to support employees in their volunteer efforts. Employees are encouraged to donate blood to the American Red Cross and to participate in the American Cancer Society's Relay for Life. In addition, employees work with volunteer centers and local agencies to meet needs in the communities. For example, employees active in the Northern New Jersey Business Volunteer Council collected books, school supplies, toys, and food to help children in the area. They also sponsor an annual holiday party for teen mothers who are mentored through a volunteer center.

KPMG incorporates volunteer projects in its leadership training and employee review processes. Every summer KPMG hosts a day devoted to community service projects for its university interns. KPMG's volunteer recognition program, "The Chairman's Award for Excellence in Volunteerism Within the KPMG Community," honors 28 employee volunteers each year.

Raffael Montenotte; Buddy Program Coordinator, AIDS Project Los Angeles, Los Angeles, California, USA

Starting as a volunteer in the Buddy Program with the AIDS Project Los Angeles, Raffael Montenotte knew first-hand the impact that volunteers can have on the lives of individuals with HIV/AIDS. Since taking on the role of Buddy Program Coordinator in 1995, Montenotte has taken the program to a new level by improving the ways in which volunteers are mobilized, utilized, and supported. He pioneered the use of e-mail as a means of supervising volunteers and clients and started "virtual" support groups. Montenotte has used time-saving methods to link volunteers with clients to help reduce the "red tape" that often slows down the provision of services. The Buddy Program's 140 volunteers provided 38,000 hours of service in 2001.

Montenotte is also recognized for his willingness to provide resources and training to other organizations that are interested in starting support programs. And, on a personal level, he provides special help to clients on his own time—visiting a sick child in the hospital, gathering holiday gifts for a family in need, or taking a terminally ill volunteer to a final speaking engagement.

Harriet Naylor Distinguished Member Service Award

*The Harriet Naylor Distinguished Member Service Award is presented to an active AVA member who has made an outstanding contribution to the association. Recipients of the award are recognized for their support of AVA through leadership positions, special projects, research, publications, advocacy, and other activities that have strengthened AVA and the profession. The award honors the memory of Harriet Naylor, a mentor to many, who worked tirelessly to promote recognition for the profession of volunteer administration, strongly supported AVA, and is known for the book she wrote in 1967, *Volunteers Today: Finding, Training and Working With Them*.*

Suzanne Lawson, CVA; National Executive Director, ALS Society of Canada, Toronto, Ontario, Canada

An AVA member since the 1970s and a frequent presenter at the association's annual conference, Suzanne Lawson, CVA, has been a passionate advocate for AVA, particularly among her Canadian colleagues. Over the years she has encouraged AVA to enhance its global role in volunteer administration. Lawson served as co-chair of the Program Committee for the 2001 International Conference on Volunteer Administration held in Toronto. As the first Canadian to earn the CVA credential, Lawson served on the Professional Development Committee. She has been a trainer and coach for many Canadians who sought the CVA. She has helped broaden the scope of the CVA by urging the incorporation of the Canadian perspective and language. She has also served on the Nominating Committee, special task forces, and participated in the "think tank" that led to AVA's repositioning the profession initiative.

Lawson has held the titles of senior executive and executive director, but claims volunteer administration as her profession. In these roles she has helped educate boards of directors about the importance of volunteer resources management. She is active in Canada as the co-chair of a Joint Table in the Voluntary Sector Initiative with the goal of building awareness of the impact of the voluntary sector across Canada.



2002 AVA

Distinguished Service

Awards

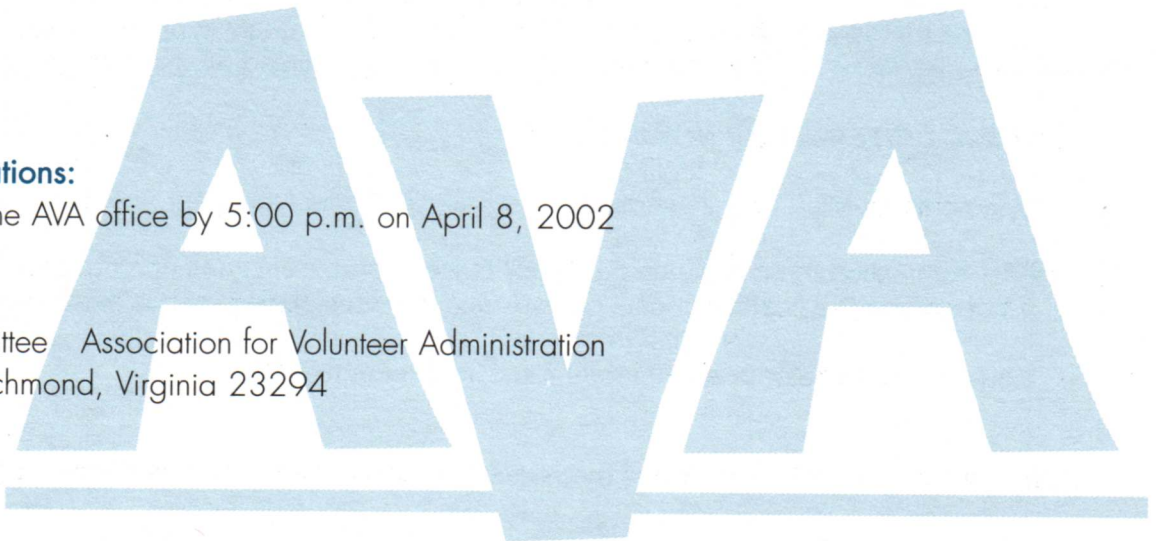
Nomination Materials

Deadline for Nominations:

Must be received in the AVA office by 5:00 p.m. on April 8, 2002

Return to:

2002 Awards Committee Association for Volunteer Administration
P.O. Box 32092 Richmond, Virginia 23294



AVA Distinguished Service Awards

PURPOSE

The Association for Volunteer Administration annually honors leaders in the field of volunteerism through its awards program. The awards are designed to recognize the leadership and management at various levels and in different settings, which helps to advance the profession of volunteer resource management. All of this is done to further the mission of AVA by recognizing accomplishments in the field and providing a means for educating the public about the quality and innovation of volunteer programs and efforts globally.

Nominations are sought in three categories: 1) Harriet Naylor Distinguished Member Service Award; 2) Volunteer Administrator of the Year Award and 3) Distinguished Service Award.

One award is given in each category each year, except the Distinguished Service Award where one or more may be awarded in any given year. Nominations are welcome from AVA members for all awards, and for Distinguished Service Awards, from others knowledgeable about volunteerism and its leadership efforts anywhere in the world. Awards will be selected in a two-phase process. An AVA Awards Committee will review the nomination form. Potential award recipients will be selected and invited to submit a more detailed application and documentation package within 30 days. Final submissions will be reviewed and the award recipients approved by the Awards Committee. Awards will be presented at the International Conference on Volunteer Administration (ICVA) in Denver, Colorado, October 9-12, 2002.

Harriet Naylor Distinguished Member Service Award

This award is presented to an active AVA member who has made an outstanding contribution to the association. Recipients of the award are recognized for their support of AVA through leadership positions, special projects, research, publications, advocacy and other activities that have strengthened both the association and the profession of volunteer resources management.

The award honors the memory of Harriet Naylor, a mentor to many, who worked tirelessly to promote recognition for the profession of volunteer administration, strongly supported AVA, and who is known for the book she wrote in 1967, Volunteers Today: Finding, Training, and Working With Them.

SPECIFIC CRITERIA FOR NOMINATION

- The nominee **MUST** be a member of the Association for Volunteer Administration.
- The nomination must describe the specific accomplishments and contributions of the nominee, with emphasis on the positive impact on AVA and the development of this profession.
- Either the nominator or an endorser must be a member of AVA.

Note: Past and present AVA Board members are encouraged to submit nominations.

Volunteer Administrator of the Year Award

This award recognizes an AVA colleague for excellence in the field of volunteer resources management. No matter the title, those who mobilize volunteers to improve communities are central to who we are and what we do as members of the profession of volunteer administration.

SPECIFIC CRITERIA FOR NOMINATION

- The nominee **MUST** be a member of the Association for Volunteer Administration.
- Either the nominator or an endorser must be a member of AVA.
- The nominee must be a practicing volunteer administrator. Titles may vary but the principal responsibility will be managing volunteer resources for an organization. The nominee may have other assigned duties.
- The nominee should:
 - serve as a mentor for new volunteer administrators;
 - demonstrate a commitment to the core ethical values of AVA;
 - promote volunteerism within his/her organization and/or within the community while managing an effective volunteer program;
 - engage volunteers in an extraordinary way to improve the community;
 - demonstrate competency in the field of volunteer administration.
- The nomination should address the core competencies of a volunteer administrator as established by the AVA credentialing program: Commitment to the Profession; Planning and Conceptual Design; Resource Development and Management; Accountability; Perspective and Responsiveness.

AVA Distinguished Service Award

This award is presented to one or more individuals, organizations or corporations that promote volunteerism, provide service through a unique model, have made a significant or innovative contribution to furthering, improving or enhancing volunteerism or volunteer resources management, and have made a substantial impact in their community or the field. The volunteer work, dedication, support, loyalty and continued efforts are evidence of the nominees' concern for volunteerism. Up to three awards may be given in this category each year.

Successful nominations present the outstanding significance of the nominee's work through program descriptions, facts and figures demonstrating outcomes, publications and references.

SPECIFIC CRITERIA FOR NOMINATION

- Nominations are open to the entire community service and volunteerism fields. They may be international, national or local in scope.
- The nomination must describe the accomplishments and contributions of the nominee and what impact the described activities have made to the field of service and volunteerism.
- Either AVA members or non-members may make nominations. However, either the nominator or one endorser should be an AVA member.

THE PROCESS

Phase One:

- Complete and submit the nomination form to the Awards Committee by **Monday, April 8, 2002**. Use this form only.
- Include two people as endorsers who will be able to attest to the nominee's qualifications for an award. At least one endorser or the nominator must be an AVA member. Only the endorsements may be added to this form. Endorsements are limited to 2 typed pages using 12 point font with 1 inch margins
- Nomination forms may be faxed to the committee at the AVA office (804-346-3318).
- Previous award nominees may be resubmitted this year.

Phase Two:

- On approximately **May 13, 2002** selected nominees will be requested to submit a more detailed presentation of qualifications in a statement of no more than one page, 12 point font (or equivalent) size with no less than 1/2 inch (or equivalent) margins. Up to five attachments such as brochures, news articles, etc. may be included to highlight or show the impact of the nominee. No audio or video tapes will be accepted. Attachments will not be returned. All attachments must be in English and suitable for duplicating in black and white. Otherwise, 10 copies of each brochure or article must accompany the phase two submittal. This package of materials will be due to the Awards Committee by **May 31, 2002**.

Finalists

Award recipients will be notified by **June 30, 2002**. A presentable photograph **MUST** be submitted to the AVA office by **August 1, 2002**, for use in publicity and displays at the International Conference on Volunteer Administration and in other media.

Submit all materials to:

Awards Committee
Association for Volunteer Administration
P.O. Box 32092
Richmond, VA 23294 USA

FAX 804-346-3318

AWARD PRESENTATION

Awards will be presented at a special evening event at the International Conference on Volunteer Administration, October 10, 2002 in Denver, Colorado, USA. Award recipients will be notified and provided an opportunity to invite family and guests to the event. Awardees will receive up to two complimentary tickets to the award event and information on how to purchase additional discounted tickets for family and friends.

AVA Awards Recipients

PAST RECIPIENTS OF THE HARRIET NAYLOR DISTINGUISHED MEMBER SERVICE AWARD

1981	Marion Jeffery	1991	Nancy Jane Barker
1982	Carol G. Moore; Marlene Wilson	1992	Laura Lee Geraghty
1983	Eva Schindler Rainman	1993	Caroline W. Todd
1984	Ivan Scheier	1994	Billie Ann Myers
1985	Harriet Naylor; Sarah Jane Rehnborg, CVA	1995	Katherine H. Campbell, CVA
1986	Sue Vineyard	1996	Jeanne Bradner
1987	Joanne Holbrook Patton	1997	Jane Leighty Justis
1988	Winifred Brown, CVA	1999	Betty Stallings, MSW
1989	Susan J. Ellis	2000	Kathy McCleskey
1990	Christine C. Franklin, CVA	2001	Jackie Norris

PAST RECIPIENTS OF THE AVA VOLUNTEER ADMINISTRATOR OF THE YEAR AWARD

1997	Nancy J. McLeod, City of Phoenix Municipal Volunteer Program (MVP); Arizona, USA
1998	Mary Mulligan, Karmanos Cancer Institute; Michigan, USA
1999	Joyce Conner, City of Kettering ACTIVE (Active Citizens Together in Volunteer Endeavors) Program; Ohio, USA
2000	Joan Brown, Civic Center Volunteers Program, Marin County; California, USA
2001	Ruth M. Buell, Monterey Bay Aquarium, Monterey, California, USA

PAST RECIPIENTS OF THE AVA SERVICE AWARD

1981	Hon. James B. Hunt, Jr., Governor of North Carolina
1982	Women in Community Service, Inc.; Helping Hands Program, Allstate Insurance Co.; Hon. Robert D. Ray, Governor of Iowa.
1983	JC Penney Company, Inc.; Army Community Service Program; Corporate Volunteer Coordinators Council of New York
1984	National Council of Jewish Women; National Football League Charities
1986	Peace Corps
1987	United Way of America
1988	Brian O'Connell of Independent Sector; The Association of Junior Leagues, Inc.
1989	Hon. George C. Romney, Governor of Michigan; The American Red Cross
1990	Campus Compact; The Salvation Army
1991	Habitat for Humanity
1992	Mrs. Lt. Colonel Jean Davis, Chicago, IL; Corporate Volunteerism Council of Minneapolis/St. Paul
1993	Bernice Skirboll, Compeer, Inc.; RSVP of the Community Service Society of New York
1994	Cesar Rivera, American Red Cross of Greater New York; Providian Corporation, Louisville, KY; Anna Bixby Women's Center, Harrisburg, IL; American Association of Retired Persons (AARP)
1995	Marilyn MacKenzie, Toronto, Canada; Community of Oklahoma City, OK; Southwest Airlines
1996	Volunteer Centre, Calgary, AB, Canada; Carroll Community College, Westminster, MD; Lt. Col. Ronda Bollwahn, The Salvation Army
1997	Texas Department of Human Services Adopt-a-Nursing Home
1998	Idaho Press-Tribune; Courage Center, Minneapolis, MN
1999	U.S. Army Family Team Building; Community Service Volunteers, United Kingdom
2000	Abington Savings Bank, MA; Terry K. Watanabe Volunteer Center of Gay Men's Crisis, New York, NY.
2001	Federation of Volunteer Efforts in Korea; Knoxville Utilities Board Employees, Knoxville, TN; UPS Foundation, Atlanta, GA.

Official Nomination Form
Deadline for Nominations: April 8, 2002

Nominee

Name _____ Title _____

Organization _____

Mailing Address _____

City _____ State/Province _____ Postal Code _____ Country _____

Phone _____ Fax _____ E-mail _____

Award Category

Please check one:

- | | |
|--|--|
| <input type="checkbox"/> Harriet Naylor Distinguished Member Service | <input type="checkbox"/> Distinguished Service Award |
| <input type="checkbox"/> Volunteer Administrator of the Year Award | <input type="checkbox"/> Individual |
| | <input type="checkbox"/> Organization |
| | <input type="checkbox"/> Corporation |

Nominator

Name _____ Title _____

Organization _____

Mailing Address _____

City _____ State/Province _____ Postal Code _____ Country _____

Phone _____ Fax _____ E-mail _____

Endorsements

Name _____ Title _____ Organization _____ Mailing Address _____ City _____ State/Province _____ Postal Code _____ Country _____ Phone _____ Fax _____ E-mail _____	Name _____ Title _____ Organization _____ Mailing Address _____ City _____ State/Province _____ Postal Code _____ Country _____ Phone _____ Fax _____ E-mail _____
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Official Nomination Form (continued)

Please carefully review the criteria for the award category for which you are making this nomination. Please use the space below to describe, in several concise statements, the reasons this nominee should receive this award. Additional details will be requested for those nominees selected as potential award recipients.



Deadline for Nominations:

Must be received in the AVA Office by 5:00 p.m., on April 8, 2002

Send to:

**Awards Committee
Association for Volunteer Administration
P.O. Box 32092
Richmond, VA 23294 USA
FAX 804-346-3318**

AVA AWARDS COMMITTEE 2002

✓✓ Patrice A. Lynch, Chair
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plynch@arthritis-mi.org

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Nancy McLeod, also.