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What Is DO SOMETHING?

Do Something is a nationwide network of young people who know they can make a difference in their communities and take action to change the world around them. As part of Do Something, young people are asked what they want to do to make things better and then given the resources and support to bring their unique vision to life.

With the generous support of The Pew Charitable Trusts, Do Something has developed the Do Something Community Connections Campaign to provide community organizations with training, resources and support as they work to involve and engage young people as leaders in their efforts to strengthen America's communities.

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Frequently Asked Questions

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What resources does DO SOMETHING provide community-based organizations?

With the generous support of The Pew Charitable Trusts, Do Something has developed the Do Something Community

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Connections Campaign to provide community organizations with training, resources and support as they work to involve and engage young people as leaders in their efforts to strengthen America's communities.

What is the DO SOMETHING Community Connections Campaign?

It is an effort to build the capacity of community-based organizations to engage young people as active partners in their community work. The program provides community-based organizations with research, a how-to guide, training and on-going support.

What is DO SOMETHING'S *How-to-Guide and Summary of Research on Recruiting, Involving and Developing Young Leaders in Community Organizations*?

The How-To Guide is a user-friendly guide for community organizations that seek to involve more young people in their work. The guide gives helpful suggestions as well as self-assessments and planning templates you can follow. The Summary of Research is a concise and readable summary of Do Something's two-year research project on how to meaningfully engage young people in community work.

What training is available through the DO SOMETHING Community Connections Campaign?

Do Something provides several training and workshop models for organizations interested in more meaningfully engaging young people. The training follows the How-To Guide structure and helps organizations build their capacity to: -- recognize the assets and talents of young people; -- create meaningful roles for young people within a community organization; -- recruit young people to get involved and; -- provide orientation and ongoing support to young people within a community organization.

What on-going support does DO SOMETHING provide?

Through the Community Connections Campaign website and a support coordinator, Do Something provides access to updated research, new and innovative ideas for involving and supporting young people, opportunities to connect to and learn from other community organizations and recognition and awards for organizations that successfully meet the goals of the Campaign.

How is DO SOMETHING funded?

Do Something is supported by BLOCKBUSTER, Rolling Stone Magazine, Applied Materials, The Pew Charitable Trusts and the contributions of hundreds of individuals.

What is DO SOMETHING's impact on the community?

As part of Do Something, more than 2.8 million young people and

15,000 educators are working together to improve America's communities. Do Something has provided more than \$1 million in direct funding to young people to help turn their ideas for a better community into action. Through the Community Connections Campaign, Do Something is also helping more than 6,000 community organizations to involve young people as leaders in their efforts to create a better world.

What celebrities support DO SOMETHING?

Do Something was co-founded in 1993 by actor Andrew Shue. Do Something is supported by celebrities including Christina Aguilera, Drew Barrymore, Cindy Crawford, Shaquille O'Neal, Lauryn Hill, Elizabeth Hurley, Wyclef Jean, Heather Locklear, L.L. Cool J., Russell Simmons, Elizabeth Shue, Queen Latifah, Christy Turlington, Mike Myers and Martin Luther King III.

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Do Something Programs

Through the Do Something Network in America's schools, young people are inspired to look beyond themselves and take action to improve the world around them. With the support of caring educators called Community Coaches, young people create their own vision for a better community and design and implement their own community projects to turn their ideas into action. If you know a young person who would like to get involved with Do Something, [click here](#) for more information.

The Do Something Kindness & Justice Challenge inspires young people nationwide to perform Acts of Kindness (helping others) and Justice (standing up for what's right) for two weeks in honor of the Martin Luther King, Jr. National Holiday. In January 2001, more than 4 million students and 16,000 educators participated in the initiative. To bring the Do Something Kindness and Justice Challenge to your community, email kjchallenge@dosomething.org.

Do Something Online: Do Something's website, www.dosomething.org, provides inspiration, information, action steps and connections for young people to take action to improve their communities. Do Something is a unique online destination for young people to speak out about their experiences, share ideas and take action to make a difference.

Do Something has also created an online resource for educators that provides the opportunity to access lesson plans and training opportunities, share experiences and support their students' community-building efforts. Go to <http://coach.dosomething.org> for more information.

The Do Something Award honors outstanding students and educators who work with Do Something to change the world around them. Winners receive national recognition at a Do Something Awards ceremony in New York City and a \$5,000 grant to continue

their community-building work. For more information, [click here](#).

Do Something Grants: Do Something provides \$500 grants to students participating in the Do Something Network to help them turn their ideas into action. Do Something offers funding for student proposals that target a specific community need, demonstrate a concrete plan of action, provide a detailed budget and display adequate supervision and accountability. For more information, [click here](#).

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Bio of DO SOMETHING Co-founder Andrew Shue

As the co-founder and Chairman of the national non-profit Do Something, Andrew has helped inspire and empower millions of young people to take action as responsible citizens. Over the last seven years, Andrew has been instrumental in forming strategic partnerships with MTV, Nike, Blockbuster and Rolling Stone Magazine.

His passion for community involvement was developed in high school when he founded Students Serving Seniors, a student-led effort to care for the elderly in his community. Thirteen years later, the group is still thriving at Columbia High School. After graduating from Dartmouth College with a degree in History, Andrew spent 1990 teaching high school math in Bulawayo, Zimbabwe. Upon his return Andrew starred for six years on the hit TV show Melrose Place.

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Do Something in the News

PRINT:

USA Today, People Magazine, People en Espanol, Rolling Stone Magazine, New York Times, Los Angeles Times, Essence Magazine, New York Magazine, Time Out New York, New York Daily News, Chicago Sun-Times, San Francisco Chronicle, Seattle Post-Intelligencer, San Jose Mercury News, Miami Herald, Tampa Tribune, Baltimore Sun, Nashville Tennessean, Bergen Record, Houston Chronicle, Dallas Morning News, Austin American Statesman, San Diego Union-Tribune and more than 100 others.

BROADCAST:

MTV, Oprah Winfrey, Rosie O'Donnell, Good Morning America, E! News Daily, CNN, FOX National News, MSNBC; ABC, CBS, WABC-TV 7 New York, WCBS-TV 2 New York, WNBC-TV 4 New York, WNYW FOX 5 New York, UPN 9 New York, WB 11 New York, Telemundo 47 New York, NY1, KTLA-TV WB Los Angeles, KABC-TV Los Angeles, KCAL-TV Los Angeles, WXIA-TV NBC Atlanta, WFOR-TV CBS 4 Miami, KOMO-TV 4 Seattle, WFAA-TV ABC Dallas, KTVT-TV CBS Dallas,

WABC-TV ABC San Antonio, FOX Chicago, WABC-TV ABC Memphis
and more than 50 others.

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Do Something Job Opportunities

Do Something is not currently hiring, but accepts resumes to keep on file should an opening occur. Please fax your resume to 212-582-1307, attn: Human Resources.

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Contact Do Something

423 West 55th Street
8th Floor
New York, NY 10019
Fax: 212-582-1307
E-Mail: mail@dosomething.org
AOL Keyword: Do Something

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Do Something Sponsorship Opportunities

To learn about corporate sponsorship opportunities at Do Something, please email Do Something's Development Director, Michele Scherz at mscherz@dosomething.org.

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Privacy Statement and Terms and Conditions

Do Something's [PrivacyStatement](#) and [Terms and Conditions](#)

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Do Something Trendspotters

As part of our commitment to remain a youth-driven organization, Do Something has an active national Trendspotter Team. These young people ages 13 to 18, help keep Do Something's staff in tune to what's hot, fresh, and hip in a teen's world. We look to our trendspotters to write stories about issues important to them, let us know what they care about, and give us their opinion about our website strategy. [Click here](#) to meet Do Something's trendspotters!

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Do Something Staff

Chair, President & COO:

Matthew Heyd - mheyd@dosomething.org
Chief Operating Officer

Andrew Shue -
Chairman

Anthony Welch - awelch@dosomething.org
President

Communications:

Rafe Bemporad - rbemporad@dosomething.org
Communications Director

Julius Betila - jbetila@dosomething.org
Program Associate

Do Something Online:

Martha Elder - melder@dosomething.org
Web Content Director

Jennifer Wolfe - jwolfe@dosomething.org

Do Something Sponsorship & Events:

Cloe Axelson - caxelson@dosomething.org
Development Associate

Darrin Howard - dhoward@dosomething.org
Director of Special Projects and Foundation Relations

Michele Scherz - mscherz@dosomething.org
Development Director

Do Something Year-Round Program/ Kindness & Justice Challenge :

Eve Bois - ebois@dosomething.org
Director of Curricula

Lisa Colon - lcolon@dosomething.org
Outreach Director

Teri Dary - tdary@dosomething.org
Distance Learning Director

Lara Galinsky - lgalinsky@dosomething.org
Program Director

Reka Prasad - rprasad@dosomething.org
Community Connections Campaign Support and Outreach Director

~~Elizabeth Torres - etorres@dosomething.org~~
Do Something Grants Director

Nicole Rodgers - nrodgers@dosomething.org
Youth Support Director

Elizabeth Torres - etorres@dosomething.org
Program Associate

Information Technology:

Ryan Lozano - rlozano@dosomething.org
Information Technician

Caleb Terry - cterry@dosomething.org
Information Technology Director

Management & Administration:

Dianalynn Boderer - dboderer@dosomething.org
Director of Administration & Human Resources

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Interview with Do Something Founder and Actor Andrew Shue by Sarah, New York and Whitney, Kansas

How did you decide to start Do Something?

Michael Sanchez and I grew up in New Jersey, not far from here, playing soccer together. When I was in high school I worked to start an organization to help senior citizens, which I learned a great deal from.

After Michael and I went to Africa to teach math and play soccer, he went to law school and I ended up on "Melrose Place." Neither of us was happy with what we were doing, and felt something was lacking. We met for breakfast one day and had the idea of getting young people to become active citizens and leaders in their communities.

We gathered a bunch of young leaders, like Wendy Kopp, who started [Teach for America](#) and Alan Kazey, who started [City Year](#). We had a conference with young social entrepreneurs and talked about the need for an educational infrastructure - not only to teach young people to be leaders, but to make it cool and fun.

Do Something was born out of the idea that life isn't really worthwhile unless you're involved. There's do something people and there's do nothing people. We wanted to make sure young people knew the difference.

Are there stories of individual kids "doing" something that jump out?

There have been a lot of projects. One that I thought was remarkable was a kid who started a project in Newark, New Jersey. There's a real problem there with young kids stealing cars. They don't have any money, and want something exciting to do. So his idea was to take these car thieves and have them go through a program to become mechanics. They could use their fascination with cars to get a job and their GED.

Since the project was very creative, we funded him and he got money from others, too.

Recently, you established [ClubMom.com](#), an online resource to empower mothers. What are the goals of Do Something and Club Mom?

We started a movement with Do Something to build character, citizenship and confidence in young people.

With my new venture, Club Mom, we want to empower moms to feel their value and also build their collective power to make their lives better and easier. We want to bring them together a community to share experiences and information. There are 80 million moms in the United